



الجمعية العمانية للطاقة
Oman Energy Association



OPAL AWARD FOR BEST PRACTICES 2024

SPONSORSHIP PACKAGE



WWW.OPAL-AWARD-FOR-BEST-PRACTICE.COM

THE PURPOSE OF THE AWARDS

The objective of OPAL Award for Best Practice (BPA) which started in 2015 is to bring the best performing members to limelight and disseminate their achievements across the industry. The award also provides the opportunity to other members to emulate their counterparts and to encourage them to compete in such proactive developments. OPAL's BPA program is designed to identify and honor companies and other organizations that have demonstrated best practices in developing, deploying, and maintaining solutions. Winners are chosen by a panel of independent judges who have expertise in the field. Judges select the winners from written entry forms which are then presented to the panel who then assess the entries based on business value, maturity, innovation, and relevance to other organizations.

SPONSORSHIP OPPORTUNITIES

- The sponsorship have been designed for companies interested in maximizing their visibility at OPAL AWARD Event and reaching out to the attendees from a position of leadership.
- Sponsors of OPAL AWARD Event will benefit from high-level exposure at one of the largest Omani energy events.
- Sponsoring will help you achieve your business goals and reach out to your customer groups.

AWARD CLASSES

OPERATING
COMPANIES

LARGE
CONTRACTORS

LOCAL
COMMUNITY
CONTRACTORS

SMALL AND
MEDIUM
ENTERPRISES

VIDEOS

CLICK HERE



BPA 2021

CLICK HERE



BPA 2022

CLICK HERE



BPA 2023

CATEGORIES

OMANISATION

Most innovative policies and procedures implemented towards recruiting, developing and retaining Omani workforce.

HEALTH & SAFETY

Most successful HSE practice that has minimized risks to fatal injuries, damage to assets and reputation or change people behavior and improve safety culture.

ENVIRONMENT & NET ZERO EMISSION

Practices with a significant positive impact on emissions reduction (Net Zero Emissions), water and electricity conservation, and waste reduction.

ENERGY TRANSITION

Adopting of energy efficiency initiatives like the usage of Renewable Energy, Green Hydrogen, better management of energy, thereby minimizing carbon footprint.

OPERATIONAL EXCELLENCE

Technically recognized as best practice in the industry, using innovative approaches or techniques that improved the operational efficiency and effectiveness in terms of reduced resources, time, and/or scale of economy, improved profitability so as to benefiting the company and the industry as a whole.

RESEARCH & DEVELOPMENT (R&D)

Sustained research and development activities that are developed or promoted or implemented for the benefit of the Energy Operations that enhance production without impacting safety and environment.

OMANI PRODUCTS AND SERVICES

Companies who maximize the use of locally manufactured products and/or services that retain and improve local business partnerships and supply chain.

PACKAGES

7,000 OMR

DIAMOND SPONSOR

- Gain prominent visibility by having your logo featured prominently in all OPAL media campaigns and promotional materials as the main sponsor for the event.
 - Enjoy exclusive recognition as the main sponsor in the OPAL Award for Best Practice winners brochure, with your logo showcased prominently alongside the award recipients.
 - Garner on-stage recognition as the primary sponsor during the event, ensuring your brand receives direct acknowledgment and exposure in front of the attendees.
 - Benefit from extensive advertisement opportunities through six dedicated adverts in the OPAL Monthly Newsletter, reaching a wide and engaged audience.
 - Secure a valuable opportunity to have a round table, offering you six VIP seats.
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5,000 OMR

GOLD SPONSOR

- Ensure prominent visibility by having your logo featured in all OPAL media campaigns and promotional materials as a Gold sponsor for the event.
 - Secure additional exposure with your logo showcased in the OPAL Award for Best Practice winners brochure as a Gold sponsor.
 - Gain on-stage recognition as a Gold sponsor during the event, highlighting your support and commitment.
 - Benefit from two dedicated advertisements in the OPAL Monthly Newsletter, maximizing your reach and engagement with the audience.
 - Enjoy two VIP seats, providing an exclusive opportunity to experience the event in a premium setting and network with key industry influencers.
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3,000 OMR

SILVER SPONSOR

- Gain visibility through your logo being featured in all OPAL media campaigns and promotional materials as a Silver sponsor for the event.
- Showcase your logo as a Silver sponsor in the OPAL Award for Best Practice winners brochure, reaching a wide audience and demonstrating your support for excellence.
- Receive on-stage recognition as a Silver sponsor during the event, highlighting your valuable contribution to its success.



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THANK YOU.

For any questions regarding OPAL Award for Best Practice, kindly contact:

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